Prevention of Domestic Violence and Sexual Assault

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As public recognition of domestic violence (DV) and sexual assault (SA) has reached increasing heights, there has been an outcry for more effective prevention programs. This outcry is based on an understanding of the widespread nature of this problem and the incredible costs to victims and society as a whole. This document summarizes the development of prevention initiatives in these two related areas. However, we caution that DV and SA prevention initiatives and evaluation research on them are in their infancy. Therefore, this review points out trends and promising developments rather than definitive directions in the field. Although the research has many shortcomings it leads to important suggestions for prevention strategies.

Research in this burgeoning field needs to inform prevention. Many of the contributing risk factors for sexual and physical assault perpetration have been identified in childhood and adolescence, and these need to be incorporated into prevention goals. For example, peer attitudes (Reitzel-Jaffe & Wolfe, 2001), past experiences of child maltreatment (Wolfe et al., 2001), and substance abuse in adolescence (Wekerle & Wall, 2002) have all been linked to greater risk of dating violence, domestic violence, and sexual assault. Changing the norms and climate about relationships and providing students and teachers with the skills needed to foster healthy relationships is the only viable way to shift from a crisis orientation to one of prevention in response to these related forms of violence.

In preparing this document we took the perspective that DV and SA are gender-linked crimes based in cultural and societal values affecting gender inequality and abuse of power and control. In conjunction with this perspective, DV and SA researchers and practitioners have drawn from a variety of related theoretical perspectives in their prevention efforts, ranging from feminist and sociological views of broad societal influences to individually-focused cognitive and behavioral skill deficits, which are reflected herein.

Prevention Strategies

Prevention efforts are generally considered in terms of primary, secondary, and tertiary. Primary prevention involves efforts to reduce the incidence of a problem among a population before it occurs. The goal of secondary prevention is to target services to select (at-risk) individuals, in an effort to decrease the incidence of a problem by reducing known or suspected risk factors. Tertiary prevention involves attempts to minimize the course of a problem once it is already clearly evident and causing harm, which in the current instance involves the identification of domestic violence and sexual assault perpetrators and victims, control of the behavior and its effect, punishment and/or treatment for the perpetrators, and support for the victims. Because tertiary efforts are intended more as intervention aimed at current needs as well as prevention of future harm, this document reviews only primary and secondary prevention strategies and their current research status.

In terms of DV and SA, primary prevention strategies introduce new values, thinking processes, and relationship skills to particular population groups that are incompatible with violence and that promote healthy, non-violent relationships. For example, resources can be used to focus on respect, trust, and supportive growth in relationships. A clear advantage is that these efforts can be targeted universally, at broad population groups, such as school-age
children or members of a particular community. Secondary prevention efforts are directed toward identified
individuals who have exhibited particular behaviors (e.g., dating violence) or possess certain risk factors (e.g., male;
prior exposure to violence) that are associated with domestic violence and sexual assault. As described below,
examples of sexual assault secondary prevention include programs for first year college students who have a history
of victimization or problems with substance abuse, which are associated with dating violence and sexual assault
(e.g., Lonsway & Kothari, 2002).

Primary and Secondary Prevention of Domestic Violence and Sexual Assault
Developmental and Gender Considerations. A starting point for prevention programs is deciding on the target
age and the best venue for delivering the program. For example, most adolescent programs are designed for a high
school (classroom) venue, whereas adult prevention efforts utilize the mass media and workplace to challenge
attitudes and behaviors that support violence towards women. There are also considerations regarding variation in
program delivery according to the gender of the target audience. Programs on dating violence, for example may
create backlash among boys if they identify the program as an attack on males in general (e.g., Hilton, Harris, Rice,
Krans, & Lavigne, 1998), and unique strategies may be needed for different ages and both sexes. In our experience
girls are often more interested in discussing these sensitive issues and willing to role-play social situations relevant
to prevention of DV and SA, whereas boys are more resistance and reluctant to do so. Unique strategies for male
participation may include involvement of popular male peer and teacher role models, and more graduated
approaches to introducing the underlying social issues and factors contributing to DV and SA.

A further consideration in the development of prevention programs in both areas is the identification of the crucial
prevention targets. With adolescents and adults, one can explicitly name the problem of domestic violence and
sexual assault. However, with younger children prevention efforts are more often tied to the early factors associated
with domestic violence and/or sexual assault later in life (e.g., being exposed to domestic violence while growing up;

In general, prevention programs are intended to clarify inappropriate attitudes and behaviors and offer positive
alternatives. In essence, most prevention efforts are psychoeducational strategies, rather than treatment services,
aimed at a broad sector of the population. Several illustrative programs are described below that reflect the current
state of prevention research in domestic violence and sexual assault, followed by a critical analysis and implications
of the literature.

Programs for Elementary-Aged Children. Schools are an ideal place in which to introduce primary prevention
programs to a wide range of children. Much of children's social learning takes place in schools, and influences the
development of behaviors and attitudes supportive of interpersonal violence in its many forms. Prevention programs
capitalize on these factors by introducing discussion of personal safety and injury prevention in the classroom, and
by integrating such discussion within the context of trusting relationships. The material is introduced at a general
level of understanding for younger age groups (Jaffe, Wolfe, Crooks, Hughes, & Baker, in press); sexual and physical
violence, personal responsibility, and alternatives to violence are more directly approached in high school and college
programs (see below).

Community programs have sometimes collaborated with schools in an effort to raise awareness and prevent future
violence (National Council of Juvenile and Family Court Judges, 1998). One of the key values inherent in these
primary prevention programs is the belief that every student needs to be aware of DV and SA. Even if students
never become victims or perpetrators, they may have opportunities in the future, as community members, to help
others in preventing or stopping these assaults. These model programs sometimes include involvement of parents
and other members of the broader community, in an effort to affect broader change.

One of the first programs to document efforts to prevent domestic violence by working with children in the schools
was implemented by the Minnesota Coalition for Battered Women (Gamache & Snapp, 1995), and recently updated
A recent controlled evaluation of universal sexual assault prevention involved a coeducational program for teens on preventing sexual coercion in dating situations (Pacifici, Stoolmiller, & Nelson, 2001). The program involved challenging existing attitudes about coercive sexual behavior, and learning ways to deal with unwanted sexual advances through clear communication. The program was innovative in its use of video and an interactive "virtual date." Results indicate that students with more negative attitudes about sexual assault benefited the most from the program, which supports the use of educational strategies to reduce risk factors among this age group. Similar initiatives have been undertaken with college-aged populations (Foubert, 2000; Gidycz et al., 2001; Lonsway & Kothari, 2002).

Although DV and SA cross all races and social classes, some sexual assault prevention programs are aimed at high-risk groups, such as males from abusive family backgrounds, in an attempt to reduce sexual assault by targeting rape myths and coercive behaviors. For example, Schewe and O' Donohue (1996) evaluated cognitive-behavioral approaches that address beliefs that promote or condone coercive sexual behavior, as well as increasing empathy for
the plight of sexual assault victims. A strength of this study was its involvement of participants from diverse cultural backgrounds, which were randomly assigned to treatment or control conditions. Using self-report, this investigation determined that cognitive-behavioral intervention was effective primarily at changing rape-supporting attitudes and beliefs in a high-risk sample. Other researchers have approached high-risk groups, such as fraternities, which may support inappropriate male attitudes that condone sexual assault. A promising approach in this regard involves young men's groups that engender empathy for sexual assault survivors, which found a significant reduction in rape myth acceptance over a seven-month period (Foubert, 2000).

Recent school-based dating violence prevention programs have also shown favorable outcomes in terms of reducing reports of physical, sexual, and emotional abuse towards and by dating partners (Wekerle & Wolfe, 1999). Primary prevention programs have approached this topic through school-based curricula that address specific skills and knowledge opposing abusive behavior toward romantic partners. These curricula have primarily used didactic approaches to orient students to the different ways in which abuse and violence may be expressed, and examining their own attitudes and gender role stereotypes (Avery-Leaf et al., 1997; Lavoie, Vezina, Piche, & Boivin, 1995). Foshee et al. (1996; 2000), for example, examined the effects of a dating violence prevention program ("Safe Dates") on psychological, physical, and sexual abuse in young adolescents. Over 1500 grade 8 and 9 students participated in 10 classroom sessions and related activities, such as a poster contest. This is one of the few studies that included a follow-up to explore long-term prevention effects. Although some of the positive behavioral changes had disappeared at a one-year follow-up, some of the critical changes in variables that mediate dating violence (e.g., dating violence norms, conflict management skills, and awareness of community services for dating violence) were maintained.

In addition to school-based programs for adolescents, community-based programs with secondary prevention goals have been developed to target youth at-risk of dating violence. The Youth Relationships Project was developed to assist adults in empowering youth to end violence in relationships (their own and that of their peers) through education, skill development, and social competence (Wolfe et al., in press). The program material takes teens from high-risk (i.e., abusive) backgrounds through a process of learning about the issue, about themselves, and then expands their efforts to affect change within their peer groups, the teen culture and the broader community. It reflects an incremental strategy aimed at self-awareness and social change (i.e., examining oneself first, and moving on to one's peers, school environment, social institutions, and cultural influences), which is delivered through an 18-session program in community settings. Two-year follow-up results involving random assignment to the intervention or control condition support this approach in reducing threatening behavior toward dating partners, as well as physical and emotional abuse perpetration.

**Adults.** Public awareness campaigns such as public service announcements and advertisements are common approaches to primary prevention of DV and SA with adults. These campaigns typically provide information regarding the warning signs of violence and community resources for victims and perpetrators. Over the past quarter century sexual assault centers and shelters for abused women have played a leadership role in these public awareness strategies. A comprehensive public education campaign developed by the Family Violence Prevention Fund (FVPF) in collaboration with the Advertising Council included television advertisements delivering the message that there is no excuse for domestic violence and making referrals to local domestic violence services (Klein, Campbell, Soler, & Chez, 1997). Telephone surveys conducted over two years showed decreases in the number of people who said they did not know what to do about domestic violence, did not believe it was necessary to report it, felt it was no one else's business, and believed that the problem of domestic violence was exaggerated by the media. However, the results also showed that men were more likely than women to believe women provoke men into physically abusing them, and to feel that the media exaggerated the prevalence and harms of domestic violence.

**Research Critique**

Prevention initiatives in domestic violence and sexual assault have grown considerably over the last decade, and
many have shown encouraging pre-post changes in terms of knowledge and attitudes. However, there are several outstanding research and evaluation issues that make these findings preliminary, such as limitations in experimental design, measurement, follow-up, and variations in program content and delivery.

**Design and Measurement**
Prevention efforts in both domestic violence and sexual assault have been criticized for a lack of clear evidence of prevention of the target behaviors. Most programs have used proxy measures, such as changes in attitudes and knowledge, to conclude that risk has been decreased. Behavioral indices, although more valid, are plagued by ethical, practical, and even definitional concerns (see, for example, Yeater & O’Donohue, 1999; Wekerle & Wolfe, 1999). Unfortunately, there are often few reasonable alternatives for obtaining information about private relationships other than self-report, which usually involves some estimation of victimization and perpetration. For example, boys may interpret "hit" as involving a closed-fisted punch, whereas girls may see this more broadly (i.e., an open-handed slap). Similarly, boys tend to describe force as psychological pressure, whereas girls describe it as physical force (Muehlenhard & Cook, 1988; Watson, Cascardi, Avery-Leaf, & O’Leary, 2001). Finally, very few prevention programs target couples, which may be more appropriate both for intervention and evaluation.

Researchers urge caution, therefore, on overextending these results subject to further evaluation. Sexual assault prevention programs (for example) have shown mostly short-term reductions in rape-supportive attitudes, with insufficient evidence to conclude that such programs are effective in reducing the incidence of sexual assault (Breitenbecher, 2000; Foubert, 2000). Furthermore, most of the impact (especially in brief, knowledge-based programs) disappears or diminishes over time.

**Program Delivery**
The proper ""timing"" of prevention efforts remains unknown, and may have considerable importance in terms of ""readiness to learn."" For example, risk of abusive behavior and opportunities for change in early adolescence (when mixed sex groupings are more typical) may differ from those of mid- to late adolescence, when dyads are more common. These studies often reveal that teens were already reporting considerable amounts of abusive behavior at the initiation of the prevention effort. Similarly, debate continues regarding the optimal locale for dating violence prevention efforts. Community-based, rather than school-based, programming permits youth with common needs and strengths to become involved in their own communities, and to feel safer in participating in unfamiliar activities without fear of peer interference. However, school-based programs have the advantage of greater access to youth, space, time, and personnel. Even more fundamental is the elimination of any targeting or labelling of persons receiving the program by offering the program universally. School-based prevention concerning dating violence and sexual assault, however, must be equally sensitive to special needs (e.g., disclosures of past or current abuse in the classroom), and the importance of providing a safe place to discuss personal beliefs and attitudes.

Other programmatic considerations that merit brief mention include avoiding a ""one size fits all"" approach that ignores culturally relevant information and differences (Heppner, Neville, Smith, Kivlighan, & Gershuny, 1999); determining the best ""dosage"" of information and training (i.e., some programs are one shot, while others are extended over 10-20 lesson plans over several months); the possible role of ""booster sessions,"" familiar to most other forms of prevention (e.g., delivering the curriculum over multiple sessions, with follow-up and new age-appropriate information); and the possible interference of ""backlash,"" which has been noted following education in sexual and physical assault prevention (i.e., boys sometimes get worse in their attitudes after learning more about these issues; Hilton et al., 1998). Backlash has also occurred due to some programs' failure to recognize ""mutual violence"" common among younger adolescent dating couples (i.e., while domestic violence is more often unilateral between adults, in mid-adolescence both girls and boys may engage in these behaviors; Chase, Treboux, & O’Leary, 2002), suggesting that violence and abuse have not as yet become an adult-like pattern. Program lessons that do not reflect this ""reality,"" or fail to tailor the materials to the level and motivation of the intended audience, may fail to meet their expectations (Jaffe et al., in press).
Practical Implications

We are currently at a crossroads regarding the role of school- and community-based programming in preventing domestic violence and sexual assault. There has never been greater awareness of the issue of violence, but at the same time society has never been more polarized in deciding how to respond: reactively or proactively. There is a clear need for these two fields to become more integrated in their approach to prevention. Historically, there have been separate movements to address sexual assault and domestic violence, which have led to different services such as rape crisis centers and shelters for battered women. Underlying these social problems are similar risk factors at the individual, family, community, and societal levels. Recognizing these similarities should lead to a common purpose in prevention efforts and greater collaboration among local, state, and federal government initiatives, social agencies, and community mobilization efforts. It is now necessary to move beyond small local programs scattered across various communities to comprehensive evaluations and research that will support broader prevention efforts (Wolfe & Jaffe, 1999).

As the field of DV and SA prevention develops, there will be a remaining challenge to ensure programs are implemented on a comprehensive and consistent basis. The best program in the world is futile if it gathers dust on a resistant principal's bookshelf, surrounded by the silence of other educators, parents, and students. An open, collaborative process based on respect, trust, flexibility, and communication is needed to advance evaluation efforts with community- and school-based programs (Shapiro & Rinaldi, 2001). Despite significant challenges, prevention efforts remain a very promising approach to reducing domestic violence and sexual assault.

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